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THE RIGHT DIRECTION

C O N F E R E N C E

TUESDAY, 9 –
THURSDAY, 11 JUNE 2026
PULLMAN CAIRNS INTERNATIONAL

TUESDAY, 9 JUNE

1:00pm Registration & networking lunch

1:45pm – 1:55pm Welcome address

1:55pm – 3:25pm Session 1: Dr Catherine Ball

Associate Professor, Dr Catherine Ball is an academic, company director, bestselling author, futurist and visioneer working across global projects where emerging technologies meet humanitarian, education and environmental needs.

Having been called a 'social architect', Catherine also likes to create businesses and champion movements, search for unicorns, collaborate with peers, and advise current and future game-changers.

A champion of diversity and inclusion, Catherine believes we need points of difference to truly innovate and curate the changes we want to see in the world. Working to protect the natural environment and empowering all members of society through mutual education and respect are core aspects of her chosen projects. As well as supporting Australian start-ups and leaders from all generations; Catherine is particularly passionate about social mobility and equity.

3:25pm – 3:30pm Closing Remarks

3:30pm Day one concludes

5:30pm – 9:30pm Keno Welcome Party, Salt House

Catch up with industry colleagues and meet new friends as we come together to welcome you to this year's 2026 Right Direction Conference. Selected drinks and canapes will be provided.

WEDNESDAY, 10 JUNE

8:00am Registration & coffee cart open

9:00am – 9:05am Welcome address

9:05am – 10:05am Changing times emerging trends: innovating and thriving amidst transformative times
MARK MCCRINDLE

Mark McCrindle is a social researcher, best-selling author, influential thought leader and TEDx speaker. He is recognised globally as coining the name for the emerging generation, Generation Alpha. Mark's advisory, communications and research company, McCrindle, count among its clients more than 100 of the nation's largest companies and leading international brands.

Mark's session will touch on innovating and thriving amidst transformative times, focusing on navigating

the megatrends transforming the future to deliver a snapshot of 2030. He will discuss the key implications of these changes on clients, employees and the broader community and how through collaboration, innovation and adaptation, we can thrive in these times of change.

10:05am – 10:30am Morning tea

10:30am – 11:30am Session 3: Insights into the gaming world
SCOTT OLIVE

As principal founder of HRG Studios, Scott Olive is one of the most influential creative and commercial leaders within the electronic gaming machine sector, shaping entertainment experiences that resonate across both the Australian and global gaming industries. Through HRG Studios' exclusive development and licensing partnership with Aristocrat, Scott has played a pivotal role in driving innovation, game design excellence, and player engagement within one of the world's most competitive and technologically advanced gaming markets. His leadership has helped bridge creativity, data-driven performance, and market insight, contributing to the evolution of modern gaming content and reinforcing his and Australia's reputation as a global leader in premium electronic gaming machine development.

Above all that he is one of the most authentic and nicest people you will ever meet, his only vice being his passionate support of the Manly Sea-Eagles in the NRL. We are grateful to have Scott join us at this year's Right Direction Conference, where he'll share his insights into the gaming world.

Session proudly sponsored by Asahi Beverages.

11:30am – 12:30pm Session 4: Managing high performance under extreme stress
JUSTIN JONES

Justin is Australia's pre-eminent Explorer, keynote speaker, adventure thinker and storyteller. Over the past 18 years he has made a career of undertaking huge, epic, world record setting expeditions around the globe and sharing these on the stage and on screen.

He's kayaked across the Tasman Sea from Australia to New Zealand and become the first to ski to the South Pole and back. He currently holds two Guinness World Records and holds a place as one of Australia's 50 Greatest Explorers of all time, all achieved before his thirties!

Justin loves a good story. His documentaries and TV specials have received critical acclaim, winning 16 international film festival awards and have been played in every corner of the planet. To date he has shared his keynotes and facilitated workshops to over 350,000 people globally.

Session proudly sponsored by Aristocrat.



12:30pm – 1:30pm **ASAHI BEVERAGES LUNCH**

1:30pm – 3:00pm **Session 5: AI in Action: An interactive workshop**
JUSTIN KABBANI

AI has moved well beyond experimentation. Across the clubs sector, AI is being used for marketing content, ad hoc analysis, and individual productivity. What's missing is not awareness, but leadership leverage.

Clubs are sophisticated hospitality and community businesses. They manage complex operations, large workforces, regulated environments, significant member databases, and board-level accountability.

Justin's 90-minute workshop presentation will provide attendees with the opportunity to equip senior leaders, execs, and directors with practical, safe, and strategic ways to use AI to improve decision-making, reporting quality, ops efficiency, and long-term planning.

3:00pm – 3:55pm **Session 6: Understanding your feedback style**
GEORGIA MURCH

Georgia puts passion on a podium and makes sure there's no gloom on zoom. A remarkable communicator in her own right, she is an inspiring speaker that challenges audiences to become better versions of themselves, their workplaces and their homes. She now works with those savvy, fast-paced organisations and leaders, or those that aspire to be, to help them grow engagement, get things done and create super successful businesses. Georgia will present a session on understanding your feedback style, and the impact on you and those around you.

Session proudly sponsored by AustralianSuper

3:55pm – 4:00pm **Closing remarks**

6:30pm – 9:30pm **AustralianSuper Right Direction Dinner, Cairns Cruise Liner Terminal**

Close out the day with an opportunity to debrief on the insights of speakers and network with your peers by joining for the AustralianSuper Right Direction dinner. Enjoy a delicious three-course dinner with selected beverages.

THURSDAY 11 JUNE - DEPART CAIRNS AT LEISURE

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